

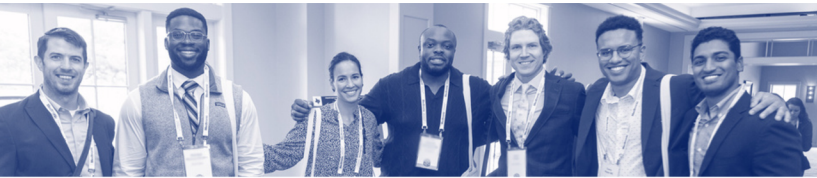
# 16<sup>th</sup> Annual Scientific Conference Prospectus

Texas Pain Society



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RENAISSANCE®  
DALLAS HOTEL

October 25-27, 2024



The Texas Pain Society's Annual Scientific Meeting is the premier educational conference for pain management physicians in Texas.

## ATTENDANCE



**OVER 300+ TOTAL**



visit [www.texaspain.org/annual-scientific-meeting](http://www.texaspain.org/annual-scientific-meeting)  
for more information & to sign up!

## Why Do Texas Physicians Attend?

- Continuing Medical Education
- Expert Speakers & Best Practices
- Networking
- Professional Development
- Industry Innovation

## TOP 5 Reasons to Exhibit

1. Targeted audience of pain physicians
2. Generate valuable leads
3. Cultivate relationships
4. Showcase your services
5. Build your brand and show your support!

# EXHIBIT TABLE ONLY

- \$2,000** – Early Bird Rate (Before July 31, 2024)
- \$2,500** – Regular Rate (August 1, 2024 - August 31, 2024 )
- \$3,000** - Late Rate (September 1, 2024 - October 1, 2024)

## EXHIBITING BENEFITS

6'x30" draped table in a 10x10 footprint (no pipe and drape), two chairs, and a wastebasket	Two (2) representative badges with ribbons	Pre- & post- attendee mailing list (no email address)	Social media posting	Syllabus and website listing
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Registration ends October 1, 2024.  
No onsite exhibitor registrations are allowed.

## EXHIBIT SCHEDULE

### Thursday, October 24, 2024

- **Setup:** 6:00 - 10:00 pm CST

### Friday, October 25, 2024

- 9:30 - 11:00 am- Exhibit Hall Open
- 1:30 - 2:00 pm- Break in Exhibit Hall
- 4:00 - 4:30 pm- Break in Exhibit Hall
- 6:00 - 7:00 pm- Welcome Reception in Exhibit Hall

### Saturday, October 26, 2024

- 8:00 am- Exhibit Hall Open
- 10:00 - 10:30 am- Break in Exhibit Hall
- 1:00 - 1:30 pm- Break in Exhibit Hall
- 3:00 - 3:30 pm- Final Break in Exhibit Hall
- **Teardown:** 3:30 pm - 6:00 pm CST

### Sunday, October 27, 2024 - No Exhibits

## SERVICE KIT

An exhibitors' service kit will be available prior to the meeting and will include the following:

- Shipping information
- Box Handling information
- AV enhancements and power needs
- Food or Beverage at exhibits

Information will be provided on  
<https://www.texaspain.org/plan-your-exhibit>

## LOCATION

Renaissance Dallas Hotel  
2222 N Stemmons Fwy  
Dallas, TX 75207  
5 Miles DAL Dallas Love Field Airport  
17.6 Miles DFW Dallas/Fort Worth International Airport

## IMPORTANT DUE DATES

- **September 1, 2024**
  - Booth assignments distributed by TPS
- **September 16, 2024**
  - All artwork due for custom items and advertisements.
  - Registrations after this date may not have access to custom items, inclusion in print, advertisements, etc.
- **October 1, 2024**
  - Staff names due
  - Eblast information due, if applicable
  - Attendee lists distributed by TPS (Only attendees that approve their information to be shared, per ACCME standards)
  - All registration payments are due
  - Cancellation subject to 100%
  - Hotel reservation deadline
- **October 11, 2024**
  - Bag Inserts due



# CONFERENCE SPONSORSHIP OPPORTUNITIES

**DIAMOND** **PLATINUM**  
**\$25,000** **\$15,000**

**GOLD**  
**\$10,000**

**SILVER**  
**\$7,000**

**BRONZE**  
**\$5,000**

FIRST RIGHT OF REFUSAL FOR FUTURE YEAR

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Table-top Exhibit 6'x30" Draped Table, 2 Chairs	2	1	1	1	1
Premium Table Placement	End Cap	End Cap	✓	✓	✓
Number of Exhibitor Badges Included	12	10	8	6	4
Additional Badges Available	\$350 each	\$350 each	\$350 each	\$350 each	\$350 each
Dedicated Non-CME Presentation Time to Attendees	Saturday Lunch est 200 ppl	Friday Lunch est 150 ppl	Saturday Breakfast est 100 ppl		
1st Option Dinner Space at Host Hotel Hotel has limited space available	Choice of Friday or Saturday	Friday	Friday		
Customer Meeting Room A limited number of small rooms are available for up to 40 people	2 Days	2 days at a discount of \$2,500			
Attendance at Special Reception with TPS Board	4 ppl	2 ppl			
Ad in Syllabus 300dpi in pdf, png, jpg, Due September 16, 2024	Full Page	Half Page	1/4 Page	1/4 Page	Logo
Recognition on Event Website with Link & Special Signage at Event	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link
Social Media Recognition	Dedicated post	✓	✓	✓	✓
Inclusion on Exhibitor Passport Card	✓	✓	✓	✓	✓
Attendee Bag Insert Can be flyers or giveaways. Make it memorable! Due October 11, 2024	1	1	1	1	1
BYOS- Bring Your Own Sign	1	1	1	1	1
Eblast to Attendees Prior to Event Due October 1, 2024	1	1			
Room Drop 300 Created and shipped by sponsor	Friday Night	Saturday Night			
Lanyards with Sponsor Logo	✓				

**If pre-packaged options don't suit your company, choose  
enhancements & advertising below; the total spent determines your  
sponsorship tier.**

*(Please note: badges do not count towards sponsorship level.)*

# CONFERENCE ENHANCEMENTS

## ENHANCE YOUR BOOTH AND DRIVE TRAFFIC

### LOUNGE SPONSOR

Provide a welcoming area for attendees to hang out around your booth. A setup of beautifully appointed sofas, chairs, and tables can adorn your booth area, providing the best opportunity to network! \$6,000



### PARTNER UP BOOTH

Need booth traffic? Get partnered with a non-industry booth that appeals to the attendees. Shoe Shine, Massage, Cigars, Fast Cars, Suits, Therapy Dogs, etc. It can be anything! We'll work on pairing you with a suitable vendor to bring in the traffic. \$5,000

### EXHIBIT HALL PASSPORT

All attendees will receive a passport card in their Meeting bags. To qualify for the grand prize, attendees must visit each company on the card and get it stamped by a booth representative. All sponsors have this included in their package or add it on for \$1,000

### CUSTOMER MEETING ROOM

Need a place for your staff to meet? Customer meetings with prospects? Or just time away to check emails and take calls? A limited number of small rooms are available for up to 40 people Included in Platinum package or add it on for \$3,000

## GET YOUR NAME IN THEIR HANDS WITH MARKETING PROMOTIONAL ITEMS

### LOGO LANYARDS - SOLD OUT

Your company's name and logo will be proudly displayed on the Meeting lanyards. This is great for name recognition! Must Confirm by 9/13/24 \$5,500

### WATER BOTTLE SPONSOR - SOLD OUT

Each attendee gets water bottles in their bag. Customize them with your booth information and product, or show your support with your logo! Must Confirm by 9/13/24 \$3,500

### LOGO MESSENGER BAGS

Your company's name and logo will be prominently placed on the front of each official Meeting bag alongside Texas Pain Society Branding. Must Confirm by 9/13/24 \$5,500

### MEETING PENS - SOLD OUT

Have your company's name and logo on all official Meeting pens! Each attendee will receive a pen in their conference bag throughout the meeting. Must Confirm by 9/13/24 \$2,500

### HOTEL KEYCARDS

Hotel key cards are a great way to advertise to attendees - each attendee will carry and see your message throughout the conference! Must Confirm by 9/13/24 \$5,500

### BAG INSERTS

With this sponsorship, you can distribute your brochures, flyers, pamphlets, notepads, etc into Meeting Bags (Note: sponsor responsible for creating, producing, and shipping all materials to TPS.) Items are due 10/11/24. Ship-to information is provided in the confirmation email. Plan for 325 total. All Sponsors have this included in their package or add it on for \$1,500



# CONFERENCE ADVERTISING

## SYLLABUS ADVERTISING

All attendees will receive a copy of the official meeting program notes, including agenda information, hotel maps, exhibit hall map, etc. Leave a lasting impression with this take-home item by having your company ad in their hands!

due 9/16/24

\$1,000 - Full Page

\$750- Half Page

\$500- Quarter Page

[DOWNLOAD THE SPECS SHEET](#)

## ATTENDEE FOLDER AD SPACE

Each attendee receives a conference folder with their syllabus, bingo card, and marketing bag inserts. Customize this folder with your ad inside the front cover. It's one of the most repetitive things they will see!



Must Confirm by 9/13/24  
\$3,000 for each side.

## EBLAST

You tell us what to say, and we will send it to all attendees before the event! Due 10/1/24

Platinum and Gold Sponsors have this included in their package or add it on for \$1,500

## CHARGING STATION

Be sure to catch the attention of attendees and encourage them to visit your exhibit booth when your message is wrapped around a column in one of the many prominent locations. Artwork Due 9/16/24 \$1,500



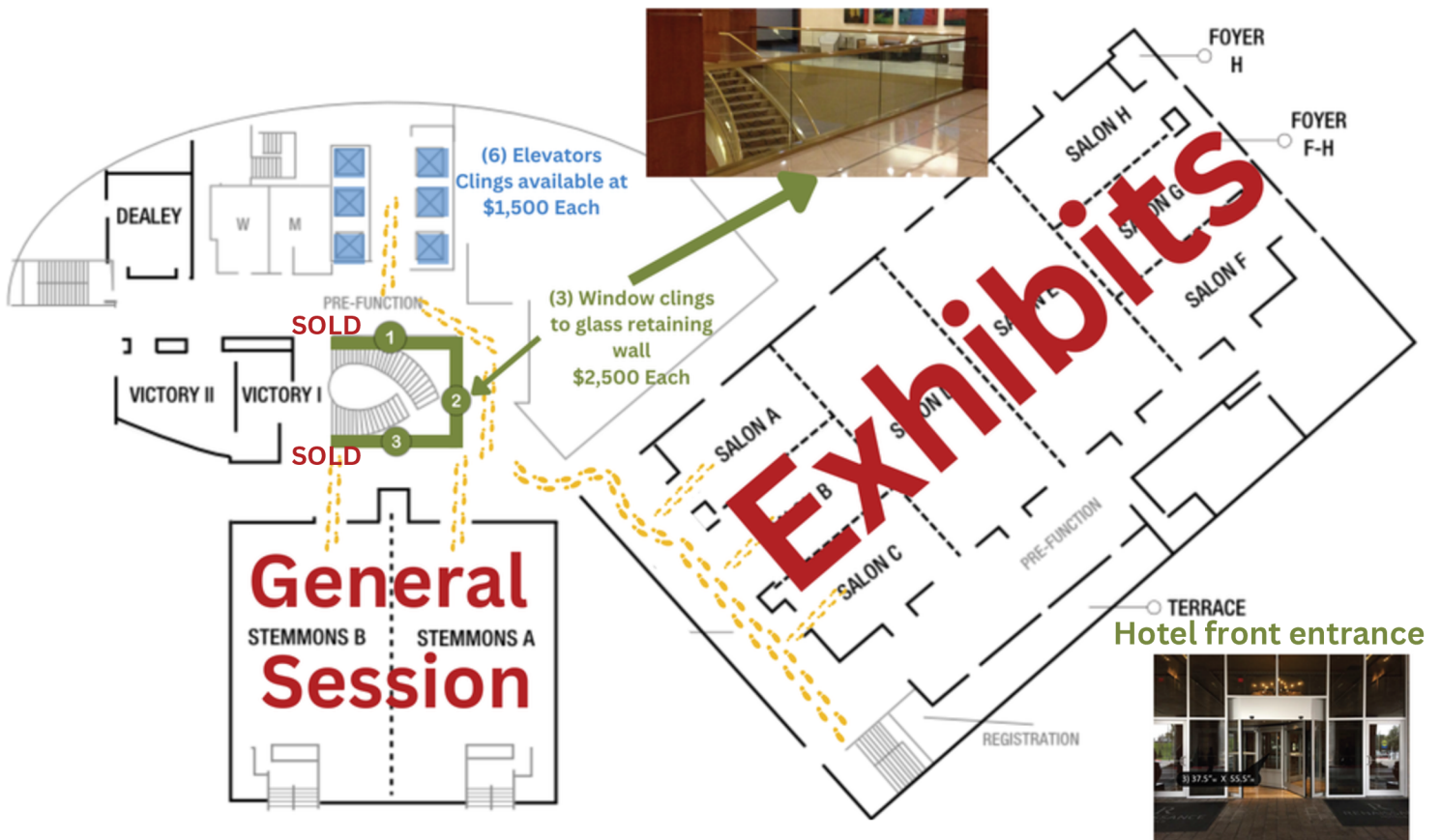
## BYOS BRING YOUR OWN SIGN

Already have something created that's informative and appealing? Bring it along! Your standing signs will be placed in the hallways and foyer spaces for all to see! Sponsor provides the banner stand with a banner. TPS must approve all signage. It cannot exceed 4' wide and should be Single Sided Only.

All sponsors have this included in their package or add it on for \$1,500

## LARGE PRINT ADVERTISING

### 2ND FLOOR



# CONFERENCE POLICIES

## DEDICATED NON-CME PRESENTATION TIME TO ATTENDEES

Exclusive to Diamond, Platinum, and Gold sponsors only. Previous year meal sponsors have first right of refusal and must be same sponsorship tier for current year.

Symposia fees charged by TPS include inclusion in the meeting program, symposia space, signage, but do not include food and beverage charges or Audio Visual, which must be coordinated through the Hotel and comply with acceptable standards for the session. Symposia will NOT be eligible for *AMA PRA Category 1TM* Credit. TPS cannot guarantee that all events will have attendance. Event space size is suitable based on past event average attendance.

Additional expenses meal sponsors should plan for:

- \$3,000-\$6,000 Estimated Audio Visual Expense
- \$10,000- \$19,000 Estimated Meal Expense
- Marketing expenses to advertise to attendees
- Signage expenses, as needed, based on programming

## ANCILLARY EVENTS

Independent industry-sponsored events must not compete with official TPS events and must be pre-approved in writing. Failure to have written approval from TPS may result in exclusion from all TPS meetings and events, and payment of any associated hotel or venue cancellation fees. TPS strongly urges all companies to seek TPS' written pre-approval before incurring event fees to avoid such charges.

### HOSTED DINNERS

The hotel has limited space for onsite dinners outside of blackout times. Please coordinate with TPS Staff.

### BLACK OUT TIMES

Supporter events (on or off premises) may not be scheduled or conducted during the following hours:

- Friday, October 25, 2024 - 10 am -7 pm
- Saturday, October 26, 2024 - 7 am - 7 pm
- Sunday, October 27, 2024 - 7 am - Noon

### CUSTOMER MEETING ROOM

A limited amount of small meeting rooms exist. Diamond sponsorship includes 2 days. Platinum may purchase this option at a discounted rate of \$2,500. All others at \$3,000 and on a first come, first serve basis.

### EXHIBITOR BADGES

Standard exhibits come with two badges for each table. Sponsors, see chart above.

Additional badges may be purchased:

- Sponsors- \$350 each
- All others- \$500 each

The addition of purchased badges do not count towards sponsorship status. Any additional exhibitor personnel over your allotment are charged accordingly.

### BOOTH ASSIGNMENT

Booth locations are assigned after September 1st.

Diagrams will be available in September.

TPS reserves the right to adjust the layout or limit the space allotted to each Exhibitor, postpone the exhibition, or transfer it to another site if unforeseen circumstances warrant such action.

# CONFERENCE POLICIES

## TERMS AND CONDITIONS

These terms and conditions represent the contractual agreement between Texas Pain Society, a non-profit organization (the Organizer or TPS) and the Exhibitors and those Exhibitors who also sponsor symposia or other events (Exhibitors).

Your participation is intended to complement the professional meetings and clinical sessions by enabling registrants to review the latest developments in equipment, supplies, and services relevant to patient care. TPS does not endorse any of the products or services that have been accepted for display, exhibit or sale during the meeting.

Conduct deemed unprofessional or disruptive to the meeting will result in the Exhibitor being removed without refund, and the Exhibitor or Supporter prohibited from future meetings. Aggressive sales tactics are not allowed under any circumstance.

### PAYMENT TERMS

Exhibitors must submit contract online and abide by payment terms below:

- Prior to October 1, 2024 must submit a 50% deposit with its contract, with the balance paid by October 1, 2024.
- After October 1, 2024 exhibitors must submit full payment at the time of contract submission. No refunds.
- Full refunds, less a 25% processing fee, will be granted if requested in writing and postmarked on or before October 1, 2024. No exceptions to this policy will be made.

### CONFERENCE HOUSING

October 24, 2024 - October 27, 2024

TPS has secured a limited number of rooms at the following hotel:

Renaissance Dallas Hotel  
2222 N Stemmons Fwy  
Dallas, TX 75207

Reservation link will be provided at the time of confirmation.

### GUEST ROOM BLOCKS

Exhibitors are strongly discouraged from reserving blocks of guest rooms which may be canceled, as those rooms are then not be available for attendees. Guest room reservation totals must correlate with registrants. If an exhibitor is occupying a room at the host hotel, they will be charged a registration fee.

Supporters or Exhibitors reserving ten (10) or more guest rooms who then cancel all or a portion of those rooms may be responsible for any hotel attrition fees incurred by TPS. For example, if a Supporter reserves 20 total room nights (10 reservations for 2 hotel nights) and cancels 3 of those hotel nights, that Supporter assumes financial liability for those 3 guest room charges. The total of those canceled hotel nights (hotel room rate + taxes and fees) x canceled nights may be charged to the Exhibitor via TPS invoice and payable immediately. To avoid these fees, TPS recommends not reserving guest rooms until you know your staff's final travel plans.





## TERMS AND CONDITIONS

### RULES FOR EXHIBITORS

- Exhibitors must follow current Food and Drug Administration rules on displaying pharmaceuticals and devices.
- Exhibits and advertising are allocated by TPS in the order that contracts are approved by TPS.
- All Exhibitors must have submitted its contract and payment and been approved by TPS prior to exhibiting.
- Exhibit booths may not be split between companies, even if affiliated, without the prior written consent of TPS.
- Literature distribution circulars may be distributed only within the space assigned to the Exhibitor. No advertising circulars, catalogs, folders, or devices may be distributed in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility.
- Trade publication- Exhibitors are prohibited from soliciting advertising during the exhibition, and may distribute their publications from their booth only upon advance approval of TPS' planning committee.
- Displays may neither influence planning nor interfere with the presentation of the educational activity.
- TPS reserves the right to adjust the layout or limit the space allotted to each Exhibitor, postpone the exhibition, or transfer it to another site if unforeseen circumstances warrant such action.
- Should any contingency prevent the holding of the exhibition, TPS is not liable for expenses incurred other than the amount paid to TPS. In the event that TPS is unable to provide the exhibition, TPS' liability is limited to the amount of money received from the Exhibitor.
- Sales and advertising must not occur in the same room that CME is presented. Industry representatives may not influence CME content in any way. Companies should never approach planning committee members or faculty to discuss the planning, presentation, or evaluation of CME content.
- Commercial/promotional materials may not be displayed or distributed in the same room immediately before, during, or immediately after the CME activity.
- Representatives of Exhibitors may attend the CME activity but may not engage in sales activity in the room where the educational training is held. All name badges that include exhibitor company name must be hidden.

### LEGAL TERMS

Each Exhibitor and Supporter agrees that:

- TPS may use its name, logo, and photo in any advertising or publication.
- It is responsible for paying for any bodily injury or damage to property owned by third parties arising from any act or omission of the Exhibitor or Supporter or its agents or invitees;
- It is responsible for its agents and invitees' conduct during the TPS event and will defend, indemnify and hold harmless, TPS and its officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges arising from any act or omission of the Exhibitor or Supporter or its agents or invitees. Such liability includes all losses, costs, damages, or expenses arising from any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor or Supporter, its agents, employees, and invitees.
- It relieves TPS of any and all liability associated with injury, illness, or accident to its agents and others due in part or whole to its participation in the TPS event.
- It acknowledges that TPS is not responsible for its or its agents or invitees' possessions, any accident or injury while attending any TPS event, or the conduct of attendees, Exhibitors or Supporters.

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